

KS&R's DIGITAL DISPATCH

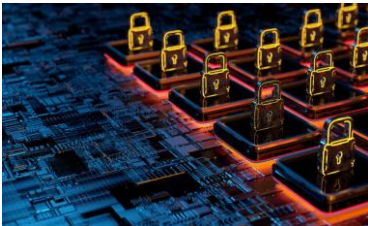
Delivered in your mailbox weekly, the *Digital Dispatch* serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.



Meta Signs A Huge Deal With McDonald's

Over the next year-and-a-half, Meta expects 1.9 million McDonald's employees to be using Meta's Workplace platform.

[Learn more](#)



Blockchain Gamification: How Innovative Business Models Are Disrupting The World Around Us

With the introduction of mobile devices, the masses gained access to a gaming computer that can be used any time: while riding the subway, when waiting in line at the grocery store, in the doctor's office or on a work break.

[Learn more](#)



Apple Announces Multi-Display CarPlay With Integrated Speedometer, Climate Controls, And More

The next-generation CarPlay experience will be able to provide content across multiple screens within a vehicle, and deeper integration with a vehicle's hardware will allow users to control the radio, adjust climate controls, and more directly within CarPlay.

[Learn more](#)



Google Aims For More Immersive Ads And Better AI Optimization

The changes mark another step in the search giant's evolution from text-based search results — and in its efforts to connect brands with consumers when they're most ready to make a purchase.

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