

# KS&R's DIGITAL DISPATCH

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## Netflix Loses 200K Subscribers In Q1, Forecasts Shedding Another 2M

The subscriber metrics were unexpected, badly missing Wall Street expectations and Netflix's own guidance that projected adding 2.5 million paid users for the quarter.

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## Microsoft Is Reportedly Looking To Bring Ads To Free-To-Play Xbox Games

Sources familiar with the matter told Insider that one of the ways ads may show up in these games could be as digitally rendered billboards in car racing games.

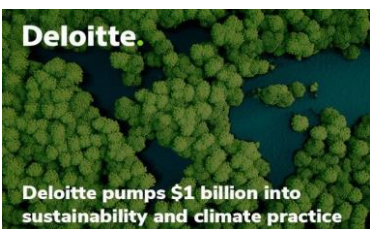
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## A New Generation Of Streaming Analytics For A Connected World

According to recent studies, it's estimated there will be well over 24 billion IoT devices within the next four years, and with an abundance of these devices comes an abundance of data.

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Deloitte pumps \$1 billion into sustainability and climate practice

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