

KS&R's DIGITAL DISPATCH

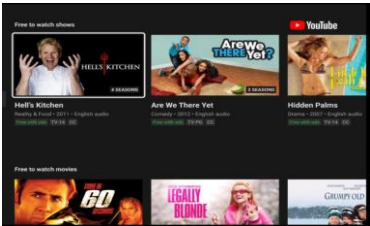
Delivered in your mailbox weekly, the *Digital Dispatch* serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.



IBM's New Sustainability Accelerator Is A Blueprint For Corporate Responsibility

IBM's new "Sustainability Accelerator" is a program designed to give under-served communities an advantage in the fight against the human-wrought climate and energy crisis, natural disasters, and the devastating effects of pollution, with an eye towards the future.

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YouTube To Stream Free, Ad-Supported TV Shows For The First Time

The company said it will initially offer its U.S. users access to more than 4,000 free TV episodes from shows including "Hell's Kitchen," "Andromeda," "Heartland" and others.

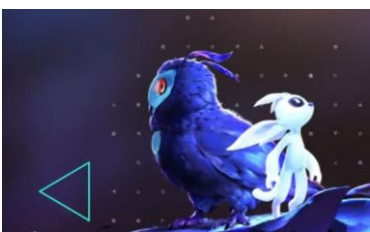
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TikTok's Retail Engine Is Revving Up, But Are Brands Successful At Driving Sales?

TikTok has risen to the top faster than almost any other platform and its market dominance is unalaid groundwork for brands and retailers to build and strengthen customer relationships.

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Microsoft Continues Its Push To Convince More Game Developers To Use Azure

Microsoft is introducing its Azure Game Development Virtual Machine, which is meant for developers who want to test and build games in a production-ready cloud environment.

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