



## KS&R's DIGITAL DISPATCH

**Week Ending:** September 25, 2020

### Top Stories This Week

#### [AT&T And Verizon Become Unlikely Allies In The 5G War Against T-Mobile](#)

There are very few things bitter rivals Verizon and AT&T have historically been able to agree on, but believe it or not, the two cellular giants are essentially banding together against quite possibly the greatest threat their wireless industry duopoly has ever faced. ([phonearena.com](#))

#### [Microsoft Acquires Game Publisher Bethesda Softworks For \\$7.5 Billion](#)

Microsoft is continuing to beef up its gaming franchise with the purchase of ZeniMax Media, the parent company of Bethesda Softworks, for \$7.5 billion in cash. ([zdnet.com](#))

### Products & Services

#### [Champs Sports Kicks Up Photo-Sharing With AR Shoe Try-On In Snapchat](#)

Champs Sports, a unit of Foot Locker, has seen encouraging results as the first athletic retailer to offer an AR shoe try-on in Snapchat, one of the most popular apps among young adults and teens. ([mobilemarketer.com](#))

#### [Miller Lite's Beer Can Antenna Will Help You Watch Football For Free – No, Seriously](#)

Miller Lite is determined to help you watch your favorite football teams all season long without turning to expensive cable bills or streaming on illegal websites. ([cordcuttersnews.com](#))

### Emerging Technology

#### [Photoshop Will Soon Use AI To Add Dramatic Skies To Your Boring Photos](#)

Take a picture of a person in front of pretty much any kind of sky and you have two options. ([popsci.com](#))

### Mergers, Acquisitions, & Partnerships

#### [California Self-Driving Startup TuSimple Partners Volkswagen's Truck Unit Traton Group To Develop Driverless Trucks](#)

The Traton Group, which is the commercial truck division of German automaker Volkswagen, is partnering with California self-driving truck startup TuSimple on the development of autonomous trucks. ([m.futurecar.com](#))

## Industry Reports

### [6 Ways Remote Work Is Transforming Traditional IT And Reshaping Global Business: A Conversation With Digital Pioneer And CEO Of Comtrade, Veselin Jevrosimovic](#)

Work used to be a place, somewhere you went everyday to forge a career path and make a living. ([forbes.com](#))

### [The US Is Number One...In Blockchain Patents](#)

Despite Chinese firm Alibaba filing the most patents so far this year, the United States still takes the lead as the country with the most blockchain patents, a Sept. 17 report from intellectual property consultancy KISSPatent said. ([cointelegraph.com](#))