



KS&R's DIGITAL DISPATCH

Week Ending: September 18, 2020

Top Stories This Week

[It's Official: Nvidia Purchases Arm In \\$40 Billion Deal](#)

Nvidia has confirmed that it has purchased Arm from SoftBank in a \$40 billion deal. ([zdnet.com](#))

[Microsoft Says Its Bid For TikTok Was Rejected In U.S.-China Standoff](#)

The Chinese owner of TikTok has chosen Oracle to be the app's technology partner for its U.S. operations and has rejected an acquisition offer from Microsoft, according to Microsoft officials and other people involved in the negotiations, as time runs out on an executive order from President Donald Trump threatening to ban the popular app unless its American operations are sold. ([seattletimes.com](#))

Products & Services

[Google Launches New AI-Powered Meeting Room Hardware](#)

Google today announced the Google Meet Series One, a new video conferencing hardware suite for meeting rooms. ([techcrunch.com](#))

[Facebook Messenger Will Let You Watch Videos Together With Your Friends And Family](#)

Facebook said Monday that people who make video calls on Messenger or use its videoconferencing tool Messenger Rooms will be able to watch videos together with their friends and family on their smartphones in real time. ([cnet.com](#))

Emerging Technology

[AT&T Uses 5G For Holographic ESPN Interviews](#)

The future is here: AT&T is using 5G technology to bring TNT's Sports Emmy Award-winning NBA studio team and ESPN's NBA COUNTDOWN onto the NBA campus at Walt Disney World in Orlando, Fla. through unique holo interviews during the NBA Eastern and Western Conference Finals. ([lightreading.com](#))

Mergers, Acquisitions, & Partnerships

[Ikea And Asus ROG Partner For New Range Of Gaming Furniture](#)

Ikea has announced a collaboration with Asus' Republic of Gamers (ROG) brand to develop a new range of gaming furniture and accessories. ([pocket-lint.com](#))

Industry Reports

[AI And IBM Watson Score To Make ESPN Fantasy Football Trades More Fair](#)

Millions of ESPN Fantasy Football team “owners” are now able to get help from IBM and its Watson AI computing services to ensure that the player trades they make using ESPN’s mobile apps can be completed more fairly and equitably. ([enterpriseai.news](#))

[ViacomCBS Will Rebrand CBS All Access As Paramount+ In 2021](#)

ViacomCBS has plans to give CBS All Access a new look and a new name by launching Paramount+ next year. ([cordcuttersnews.com](#))