



KS&R's DIGITAL DISPATCH

Week Ending: August 28, 2020

KS&R's Digital Perspective (Original KS&R Point of View)

[Industry Voices: Bard—What Shark Week Taught Me About Reaching Gen Z Viewers](#)

In my early teens, I wanted to be a marine biologist as TV programming, featuring Jacques Cousteau and cool underwater vehicles, glorified this type of profession and made it fun to learn about the oceans.

(fiercevideo.com)

Top Stories This Week

[Microsoft Files Statement Backing 'Fortnite' Maker Epic Games In Battle Against Apple](#)

Microsoft is throwing its support behind the makers of Fortnite in their legal battle against Apple over the cut of revenue the tech giant receives from app and game developers. (usatoday.com)

Products & Services

[Amazon Now Lets You Design A Whole Room Of Augmented-Reality Furniture](#)

Amazon has made its augmented-reality shopping tools more powerful, now letting you create full rooms of AR furniture when planning out what to buy. (cnet.com)

[Crunchyroll Adding Two High-End Tiers For Most Devoted Fans](#)

AT&T owned anime streaming service Crunchyroll is launching two new pricing tiers beginning today for its most hard-core fans, with up to six concurrent streams, special merchandise deals, and offline and ad-free viewing. (forbes.com)

Emerging Technology

[Harvard And Sony Built A Tiny Surgery Robot Inspired By Origami](#)

Researchers from Harvard's Wyss Institute and Sony have created a surgical robot that's much smaller than many other such devices. (news.yahoo.com)

Mergers, Acquisitions, & Partnerships

[ConsenSys Acquires JPMorgan's Quorum Blockchain](#)

Quorum, the enterprise blockchain platform developed by mega-bank JPMorgan Chase, is being acquired by ConsenSys, the Brooklyn, N.Y.-based Ethereum venture studio. (coindesk.com)

[Napster Has A New Owner](#)

The saga of Napster has taken an interesting turn, as the piracy-turned-streaming site has been acquired by the VR experience company MelodyVR. ([engadget.com](#))

Industry Reports

[Why Is Alibaba Expanding Its Online Gaming Business?](#)

Back in 2008, Alibaba co-founder Jack Ma mocked China's video game market and declared his company "would rather starve to death than live on games." ([fool.com](#))

[US Announces \\$1 Billion Research Push For AI And Quantum Computing](#)

The US government is announcing \$1 billion in new funding for multidisciplinary AI and quantum computing research hubs today, according to multiple reports. ([theverge.com](#))