



## KS&R's DIGITAL DISPATCH

Week Ending: July 24, 2020

### Top Stories This Week

#### [TikTok Could Be Sold To American Investors To Avert US Ban, Reports Say](#)

Could an American takeover of TikTok save it from being locked out of the United States? ([cnn.com](#))

#### [Apple Says Its Supply Chain And Products Will Be 100% Carbon Neutral By 2030](#)

Apple announced Tuesday that it aims to become entirely carbon neutral by 2030. ([cnbc.com](#))

### Products & Services

#### [AT&T And Learning Undefeated Debut New STEM Distance Learning Program For Teachers & Students Learning Online This School Year](#)

Learning Undefeated, a non-profit organization committed to bringing STEM education opportunities to underserved communities, is releasing brand new distance learning units with the help of AT&T. ([prweb.com](#))

#### [Google Will Use Authenticated Logos To Reduce Gmail Phishing](#)

Google will trial a new security feature in Gmail that shows a brand's logo as an avatar to help you know an email is genuine, the company has announced. ([theverge.com](#))

### Emerging Technology

#### [Using Thermal Cameras To Track Hand Motions Could Be The Key To Interacting With Smart Glasses](#)

If this whole smart glasses thing is going to effectively free us from having our heads constantly down and staring at our phones, we're going to need a reliable way to interact with a virtual screen. ([gizmodo.com](#))

#### [KFC Will Test Lab-Grown Chicken Nuggets Made With A 3D Bioprinter This Fall In Russia](#)

KFC will test chicken nuggets made with 3D bioprinting technology in Moscow, Russia, this fall, the chain announced in a July 16 press release. ([businessinsider.com](#))

### Mergers, Acquisitions, & Partnerships

#### [Adobe, IBM Team Up On Marketing Software For Banking Industry](#)

Adobe and IBM are teaming up to make marketing software easier to use for banks that face strict controls on how customer data must be handled. ([itnews.com.au](#))

### [Siemens And SAP Join Forces On Accelerating Industrial Transformation](#)

Siemens and SAP are joining in a partnership to deliver integrated end-to-end software solutions across product lifecycle, supply chain and asset management. ([controldesign.com](#))

### **Industry Reports**

#### [eFuse Provides An eSports Media Platform For The Growing Gaming Community](#)

The past couple of years have reflected gaming's evolution as a hobby among nerds into a cultural movement in its own right. ([forbes.com](#))