

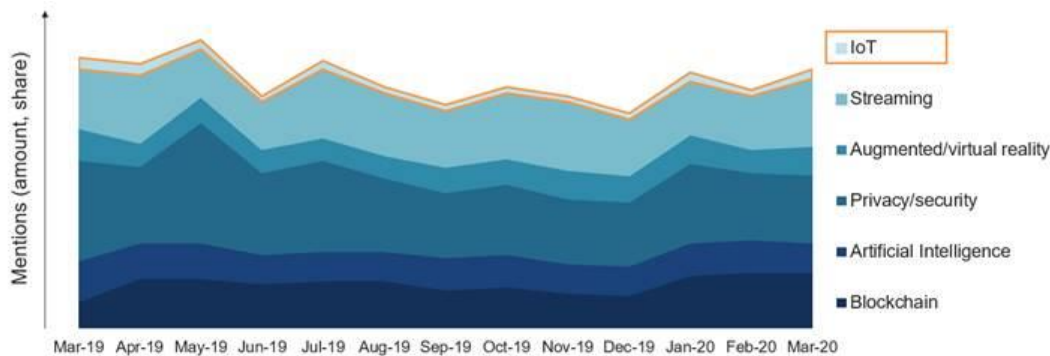
# KS&R's DIGITAL DISPATCH

Week Ending: April 24, 2020

## KS&R's Digital Pulse

[Internet of Things \(IoT\): What are they saying and how can you take the analysis a step further with KS&R's ThemeFinder?](#)

IoT continues to be a staple in the digital conversation but how has the conversation changed, if at all? Ben Cortese, Senior Statistician & BI Consultant, also uses a sample of the social conversation to demonstrate how to use KS&R's ThemeFinder to dig into a topic even further in a short webinar.



## Top Stories This Week

[These 25 Technology Trends Will Define The Next Decade](#)

We may not be living on Mars or traveling to work using jet packs, but there's no doubt the coming decade will bring many exciting technological advances. ([forbes.com](#))

## Products & Services

[AT&T Is Making HBO Max Free To Millions Of Wireless, Video, And Internet Customers](#)

AT&T is giving tens of millions of eligible customers who are already using its various internet, mobile, and video plans free versions of HBO Max when it launches on May 27th. ([theverge.com](#))

[Google's AR Animals Turn You Into A Tiger King At Home. Try It Yourself](#)

I've been spending the last week or so making imaginary animals in my home. ([cnet.com](#))

## Emerging Technology

[Would You Wear This Glove To Hack Your Dreams?](#)

Researchers at Massachusetts Institute of Technology (MIT) say they can tweak your dreams so that your time asleep isn't just for resting. ([popularmechanics.com](#))

## **Mergers, Acquisitions, & Partnerships**

### [Blockchain And eSports Games – A Promising Partnership](#)

There's money to be made in eSports games. ([theblockchainland.com](#))

### [Vudu Will Be Acquired By Fandango](#)

Vudu has entered into an agreement to be purchased by Fandango. ([cordcuttersnews.com](#))

## **Industry Reports**

### [Is There A 5G Cellular Network Near You?](#)

The speedy 5G network service we've been hearing about hasn't quite swept the nation, but its footprint grows larger by the month. ([consumerreports.org](#))