

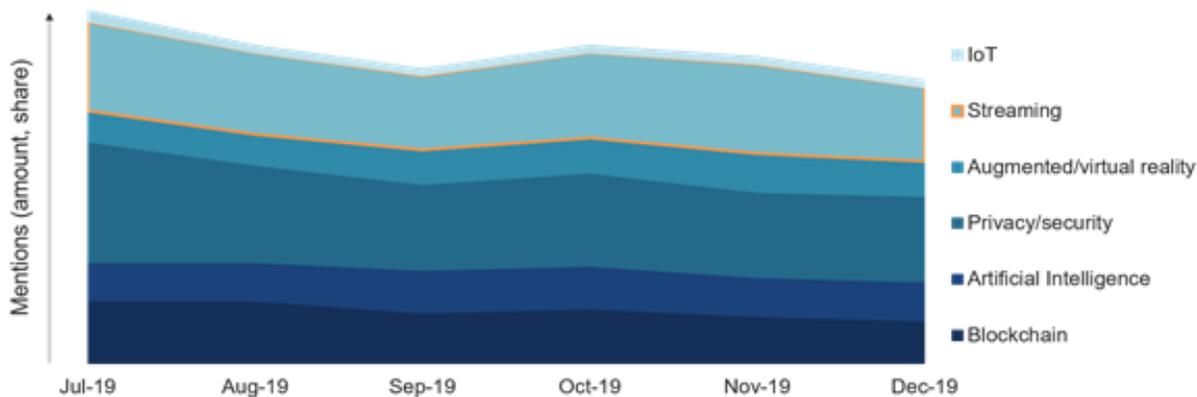
KS&R's DIGITAL DISPATCH

Week Ending: February 07, 2020

KS&R's Digital Pulse

[Streaming: How Has The Introduction Of New Companies Changed The Social Conversation?](#)

Given the introduction of several new companies in the market, we hypothesized there might be some increase in the streaming conversation on social media. While it has been stable, the conversation isn't entirely the same. Find out more!



Top Stories This Week

[What Does "Being Digital" Mean In A Post-Digital Era?](#)

As early as March 2017, the Swiss Post started a drone service to deliver lab samples between two hospitals in Lugano. ([qz.com](#))

Products & Services

[New Antenna Tech Could Make Your Phone Signal Ridiculously Strong](#)

Scientists at MIT want to blanket your next-generation smartphone in a material made of antennas. ([news.yahoo.com](#))

[Snapchat's Plans For 2020: Bitmoji TV Goes Live](#)

As one of the most popular social media networks, Snapchat has gone through quite a lot in the past couple of years. ([forbes.com](#))

Emerging Technology

[Drone Network Provides Early Warnings For Natural Disasters](#)

Drones might soon deliver a heads-up when natural disasters are about to strike. ([engadget.com](#))

[Elon Musk Says An 'Awesome' Neuralink Update Is Coming Soon](#)

Elon Musk believes that hooking our brains up to computers can help humans overcome disabilities and injuries and eventually compete with ever-smarter artificial intelligence. ([cnet.com](#))

Mergers, Acquisitions, & Partnerships

[Reddit Partners With Tagboard To Bring Its Content To TV Broadcasts](#)

Reddit, a site that refers to itself as the “front page of the internet,” is today announcing a new deal that will see its posts and conversations extend beyond the web page. ([techcrunch.com](#))

Industry Reports

[IBM To Bring Blockchain For Food Safety Service Certification](#)

IBM is working on a proof-of-concept based on blockchain technology that will help the Food Safety and Inspection Service (FSIS) to modernize its food export certification process. ([benzinga.com](#))

[Time To Shift From Concern To Action On Climate, Inclusion](#)

Executives are increasingly concerned about climate change, and many say their companies have begun to take action. ([deloitte.wsj.com](#))