



## KS&R's DIGITAL DISPATCH

**Week Ending:** December 18, 2020

### **KS&R's Digital Perspective (Original KS&R Point of View)**

#### [Mobile Ethnography Made Easy](#)

A quick word about ethnographic research... ([ksrinc.com](#))

### **Top Stories This Week**

#### [EU Digital Services And Digital Markets Acts: Europe's Big Tech Regulation Overhaul Begins](#)

The European Commission unveiled two major pieces of legislation on Tuesday that could dictate how tech companies are regulated in Europe in the coming years. ([msn.com](#))

### **Products & Services**

#### [Signal Rolls Out Encrypted Group Video Calls](#)

Signal, the encrypted messaging app beloved by tech privacy enthusiasts around the world (including Edward Snowden), is taking on the world of group video calls. ([gizmodo.com](#))

#### [Google's Library Of AR Animals Grows, Welcoming Zebras, Giraffes, Chow Chows, And More](#)

Android users may miss out on Apple's "animoji" but they do get to enjoy Google's ever-growing zoo of augmented reality animals. ([mashable.com](#))

### **Emerging Technology**

#### [Zoox Unveils A Self-Driving Car That Could Become Amazon's First Robotaxi](#)

Zoox, a self-driving car company that Amazon bought in June, has finally revealed its robotaxi after six years of gnarly prototypes and secrecy. ([theverge.com](#))

### **Mergers, Acquisitions, & Partnerships**

#### [Samsung Ties Up With IBM To Combine Private 5G With "Edge Computing"](#)

Samsung Electronics on Wednesday signed a partnership with IBM to combine "edge computing" with private 5G networks, the latest tie-up among big technology firms trying to help customers automate production. ([reuters.com](#))

## Industry Reports

### [5G Will Start To Live Up To Its Hype In 2021 -- For Real This Time](#)

The rise of 5G and foldable phones invigorated the mobile industry, setting the stage for a big 2020. ([cnet.com](#))

### [Microsoft, Nintendo, And Sony Pledge To Make Gaming 'Safer' Together](#)

The video gaming industry's top three console makers — Microsoft, Sony Interactive Entertainment, and Nintendo — are pledging together to make gaming “safer,” according to a news release published Monday. ([polygon.com](#))