



KS&R's DIGITAL DISPATCH

Week Ending: November 13, 2020

Top Stories This Week

[Deloitte To Deliver Intelligent Cloud Solutions For Four Industries That Complement The Industry Cloud Portfolio From SAP](#)

Deloitte today announced the launch of a portfolio of industry-focused solutions built on SAP® Cloud Platform, an open platform-as-a-service, combining industry cloud solutions from SAP with Deloitte's existing collection of industry innovation — such as IoT-enabled cold chain logistics and AI-enabled inventory optimization. ([prnewswire.com](#))

[IBM Launches IBM Cloud For Telecommunications](#)

Tech giant IBM has announced a new hybrid cloud platform designed to help the telecommunications industry overcome some of its greatest challenges. ([itproportal.com](#))

Products & Services

[Snapchat Plans To Double Its NBA Content For The 2021 Season](#)

Snapchat is gearing up for what will hopefully be a return to a somewhat normal National Basketball Association season following the last campaign's 141-day pandemic-forced shutdown before crowning the Los Angeles Lakers as champions in the bubble in Orlando, Fla. ([seonewsmedia.com](#))

[Sony Launches Airpeak Drone Business To Support 'Video Creators'](#)

Sony wants a bigger piece of the drone market. ([engadget.com](#))

Emerging Technology

[Virgin Hyperloop Completes First Test With Actual Passengers](#)

Virgin Hyperloop gave the first ride on its test track Sunday in Las Vegas, but it will be years before the public can potentially take a high-speed ride on a hyperloop. ([cnn.com](#))

Mergers, Acquisitions, & Partnerships

[Dish Enlists Qualcomm As Partner To Build Out 5G Network](#)

U.S. satellite TV provider Dish Network has signed up Qualcomm as its latest partner in efforts to build its 5G network using open and cloud-based platforms by 2023, it said on Wednesday. ([reuters.com](#))

[Take-Two Buys F1 Studio Codemasters For \\$994 Million](#)

Take-Two Interactive has confirmed that it's reached a deal to acquire Codemasters for about \$994 million. ([gamesradar.com](#))

Industry Reports

[Apple Is Breaking A 15-Year Partnership With Intel On Its Macs — Here's Why](#)

Apple announced three new Mac computers on Tuesday: a MacBook Air, a 13-inch MacBook Pro, and a Mac Mini. ([cnbc.com](#))

[Blockchain And IoT Are Contributing To Food Supply Chain](#)

Today, people are increasingly discriminating about the food items they consume. ([analyticsinsight.net](#))