



KS&R's DIGITAL DISPATCH

Week Ending: October 9, 2020

KS&R's Digital Perspective (Original KS&R Point of View)

[Industry Voices—Bard: Following The Circular Video Content Trail Back To Bundles](#)

“Kids... Big Ben, Parliament...again.” ([fiercevideo.com](#))

Top Stories This Week

[The Future Of Software Is At Stake In Google's Latest Trip To The Supreme Court](#)

The Supreme Court will finally hear arguments in a case that could rewrite the rules of software development as we know it. ([gizmodo.com](#))

Products & Services

[The Analogue Pocket Could End Up Being The Ultimate Gaming Handheld](#)

The Analogue Pocket is one of the most hotly anticipated gaming handhelds of recent years, especially as it will play all manner of games from disparate classic systems without emulation. ([forbes.com](#))

[Amazon Adds New Interactive Replay Tool, Original Content On Twitch For Thursday Night Football](#)

Amazon announced a slate of new features and original programming for Thursday Night Football (TNF) Presented by Bud Light Platinum on Prime Video and Twitch, which kicks off on Oct. 8 as Tom Brady and the new-look Tampa Bay Buccaneers travel to the Windy City to take on the Chicago Bears. ([sportsvideo.org](#))

Emerging Technology

[Robot Reapers And AI: Just Another Day On The Farm](#)

The agriculture industry has hit a turning point. ([zdnet.com](#))

Mergers, Acquisitions, & Partnerships

[Honeywell's Rocky Research Buyout To Boost Aerospace Business](#)

Honeywell International Inc. yesterday announced that it acquired Boulder City, NV-based technology firm Rocky Research. ([sports.yahoo.com](#))

[Morgan Stanley Still Shopping, Buys Eaton Vance For \\$7B](#)

Morgan Stanley will buy the investment management firm Eaton Vance in a deal valued at about \$7 billion. ([apnews.com](#))

Industry Reports

[IBM To Accelerate Hybrid Cloud Growth Strategy And Execute Spin-Off Of Market-Leading Managed Infrastructure Services Unit](#)

IBM announced today it will accelerate its hybrid cloud growth strategy to drive digital transformations for its clients. ([prnewswire.com](#))

[Bing Is Now Microsoft Bing As The Search Engine Gets A Rebrand](#)

Microsoft is rebranding its Bing search engine to Microsoft Bing today as part of a rebranding effort. ([theverge.com](#))