



## KS&R's DIGITAL DISPATCH

**Week Ending:** October 30, 2020

### **KS&R's Digital Perspective (Original KS&R Point of View)**

#### [Artificial Intelligence – Implementation For Business Decisions](#)

Artificial Intelligence (AI) has transcended from buzz word to being a required capability for Market Research firms and business teams focused on strategy, marketing innovation, and business development. ([ksrinc.com](#))

### **Top Stories This Week**

#### [AMD Expands Its Arsenal By Snatching Up Programmable Chip Maker Xilinx](#)

NVIDIA isn't the only chip giant making game-changing acquisitions these days. ([engadget.com](#))

### **Products & Services**

#### [Qualcomm Brings Wi-Fi 6E To Mesh With New Immersive Home Wi-Fi Platform](#)

Connectivity is a crucial component of the modern age, and three types of connectivity dominate the consumer landscape: cellular, Wi-Fi and Bluetooth. ([forbes.com](#))

#### [Facebook Adds Cloud Gaming Feature To Its Platform](#)

Facebook Inc on Monday launched a free-to-play cloud gaming feature on its social media platform, allowing users to stream and play games like "Asphalt 9: Legends" and "WWE SuperCard" without downloading them. ([news.yahoo.com](#))

### **Emerging Technology**

#### [MIT's Autonomous "Roboats" Are Now Big Enough To Be Canal-Bound Ubers](#)

The world's first fleet of autonomous boats is growing – literally. ([newatlas.com](#))

### **Mergers, Acquisitions, & Partnerships**

#### [IBM Forms 5G Network Partnership With AT&T To Bolster Its Hybrid Cloud Architecture](#)

IBM and AT&T have formed a new partnership that's meant to help enterprise clients adopt 5G technologies using IBM Cloud Satellite, IBM's hybrid cloud platform for managing apps in IBM Cloud, on-premises, or at the edge. ([zdnet.com](#))

#### [UFC Expands Deal With Snapchat To Deliver New Short-Form Content](#)

The Ultimate Fighting Championship (UFC) and Snapchat has extended its partnership, bringing viewers new and exclusive features and content via the multimedia application. ([insidersports.com](#))

## Industry Reports

### [Sinclair Considers Restructuring, Affecting Regional Sports Networks](#)

It's been just over a year since Sinclair Broadcast Group purchased 21 Fox regional sports networks through its subsidiary Diamond Sports Group for \$9.6 billion. ([cordcuttersnews.com](#))

### [U.S. FCC Votes To Maintain 2017 Repeal Of Net Neutrality Rules](#)

The U.S. Federal Communications Commission voted 3-2 on Tuesday to maintain its 2017 repeal of Obama-era net neutrality rules, even after a federal court directed a review of some provisions of the repeal. ([reuters.com](#))