



## KS&R's DIGITAL DISPATCH

**Week Ending:** July 26, 2019

### Top Stories This Week

#### [FTC Hits Facebook With \\$5 Billion Fine And New Privacy Checks](#)

The Federal Trade Commission formally announced its \$5 billion settlement with Facebook on Wednesday morning, which is the culmination of a years-long investigation into the Cambridge Analytica scandal and other privacy breaches. ([theverge.com](#))

#### [Ford To Test Private LTE/5G Wireless Network For Connected Cars](#)

Ford is planning to build a private LTE/5G network in the 3.5GHz CBRS band in a parking structure on its Dearborn, Michigan, campus to test connected vehicle services. ([lightreading.com](#))

### Products & Services

#### [fuboTV's Free Live Sports Network Comes To LG & Samsung TVs](#)

This new network will offer sports fans sports news, sporting events, and exclusive programming. ([cordcuttersnews.com](#))

#### [Google's New Shopping Platform Is Now Live](#)

First announced in May, Google's new offering personalizes shopping suggestions for users based on their web activity, directing shoppers to purchase products through the Google site, a third-party retailer's site, or in-store. ([forbes.com](#))

### Emerging Technology

#### [AI, IoT Converge To Create A New Technology Superpower: AIoT](#)

When people hear the terms artificial intelligence (AI) and internet of things (IoT), most think of modern advances in a futuristic world like those that have been depicted in science-fiction franchises. ([exclusive.multibriefs.com](#))

#### [Blockchain In The Telecoms Industry: Revolutionizing Cell Phone Usage?](#)

"[X-Number of] Industries Blockchain Will Disrupt" — How often do you come across articles with a headline like this? ([cointelegraph.com](#))

## **Mergers, Acquisitions, & Partnerships**

### [Philips Grows Digital Health Portfolio With Acquisition Of Patient Tracking, Triage Company Medumo](#)

European tech giant Philips has inked a deal to acquire Medumo, a startup focused on tracking and triaging patients. ([mobihealthnews.com](http://mobihealthnews.com))

## **Industry Reports**

### [Dish Buys Wireless Assets To Push T-Mobile-Sprint Merger](#)

Cable service provider Dish Network has agreed to buy assets to help close T-Mobile's and Sprint's merger. ([marketrealist.com](http://marketrealist.com))

### [Snapchat's Augmented Reality Advantage In Social Media Platforms](#)

Snapchat's early start in augmented reality (AR) has given the company an advantage over other social media platforms as the technology becomes more mainstream, says Snapchat Australia GM Kathryn Carter. ([adnews.com.au](http://adnews.com.au))