

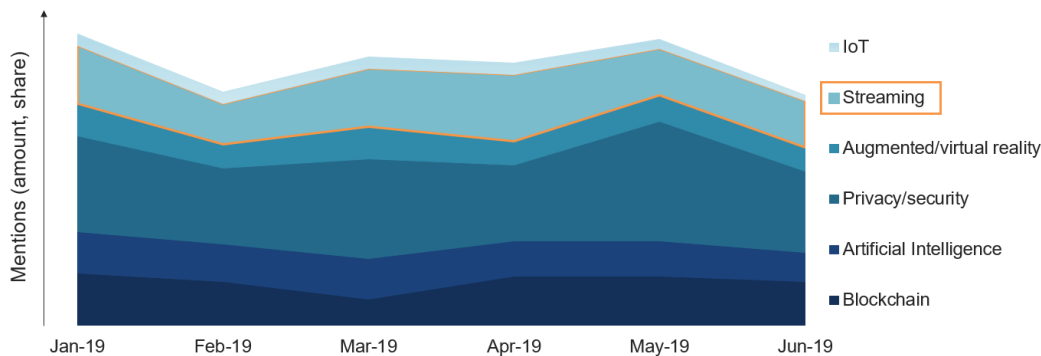
KS&R's DIGITAL DISPATCH

Week Ending: July 19, 2019

KS&R's Digital Pulse

[Streaming: What Are They Talking About On Social? The Conversation Might Surprise You!](#)

Streaming services are a large part of today's culture. Streaming continues to make up about 20% of the social conversation across the digital topics we monitor, but top mentions in the recent chatter were different from what we were expecting!



Top Stories This Week

[IBM Snags AT&T As Client In New Cloud Deal Worth 'Billions'](#)

IBM has signed a major cloud deal with AT&T worth "billions" of dollars. (cnbc.com)

Products & Services

[Twitter.com Launches Its Big Redesign With Simpler Navigation And More Features](#)

Twitter's website is getting a major overhaul. (techcrunch.com)

[Sling TV Launches The 4K AirTV Mini](#)

Today Sling TV officially launched the \$79.99 AirTV Mini. (cordcuttersnews.com)

Emerging Technology

[Intel's New AI Chips Can Crunch Data 1,000 Times Faster Than Normal Ones](#)

The hardware is already being used to improve the performance of things like prosthetic limbs. (technologyreview.com)

[Lyft's Braille Guide To Autonomous Tech Helps The Blind Become Familiar With Robocars](#)

Last week, the National Federation of the Blind held its annual conference in Las Vegas, and during the event, ride-hailing service Lyft gave brief trips in self-driving cars to around 50 people who are blind or low-vision. ([popsci.com](#))

Mergers, Acquisitions, & Partnerships

[Clovity Partners With Sigfox For Multi-Faceted IoT Solution Building Through Ultra Narrow Band Connectivity For Enterprise And Smart City Clients](#)

Clovity, creator of the proprietary CSensorNet IoT platform and leading IoT, Cloud, Big Data, Digital and Mobile solutions company, has partnered with the world's leading IoT service provider and first global 0G network operator, Sigfox, to connect specific sensor solutions. ([finance.yahoo.com](#))

Industry Reports

[U.S. Proposes Barring Big Tech Companies From Offering Financial Services, Digital Currencies](#)

A proposal to prevent big technology companies from functioning as financial institutions or issuing digital currencies has been circulated for discussion by the Democratic majority that leads the House Financial Services Committee, according to a copy of the draft legislation seen by Reuters. ([reuters.com](#))

[Microsoft Gives IT Pros The Signal To Start Testing Chromium-Based Edge](#)

Microsoft is ready for IT pros to start testing its new Edge browser based on Chromium. ([zdnet.com](#))