



KS&R's DIGITAL DISPATCH

Week Ending: July 12, 2019

Top Stories This Week

[Europe's 5G Difference: Unlimited Data Without A Big Surcharge](#)

We can thank Europe for building much of what made the modern mobile phone. Companies like Nokia and Ericsson built the first blockbuster devices, and the continent gave us GSM, the network technology used around the world. ([cnet.com](#))

[IBM Closes \\$34 Billion Deal To Buy Red Hat To Boost Cloud Business](#)

International Business Machines Corp said on Tuesday it has closed its \$34 billion acquisition of software company Red Hat Inc., as it looks to ramp up its cloud computing business. ([reuters.com](#))

Products & Services

[AT&T Rolls Out A New, Super-Charged Streaming Service With HBO Shows, 'Friends' And More](#)

AT&T's WarnerMedia announced on Tuesday that its new streaming service will be called HBO Max. ([cnbc.com](#))

[A Portable Bluetooth Cassette Tape Player Brings Retro Audio Into 2019](#)

Cassette tapes are having a minor comeback: sales were (somehow) up almost 19 percent year over year in 2018, and where there's a market, there's a Kickstarter project looking to cash in. ([theverge.com](#))

Emerging Technology

[Retail's Omnichannel Future Is Edge And IoT In-Store, Powered By Dell Technologies](#)

The retail environment is more competitive than anyone can remember, with initiatives like omnichannel putting customer-focus and individualization firmly at the core of strategies that are driving repeat business, and – when successful – creating brand advocates of loyal customers. ([techhq.com](#))

[The New Raspberry Pi 4 Is All About AI And Embedded IoT](#)

You can still use the Raspberry Pi for any of your Maker projects or DIY robots, but the Raspberry Pi Foundation wants you to start thinking of the single-board computer less as a cost-effective computing solution and more as an actual PC. ([designnews.com](#))

Mergers, Acquisitions, & Partnerships

[Cisco To Buy Optical Gear Maker Acacia For \\$2.8 Billion To Build 5G Muscle](#)

Network gear maker Cisco Systems Inc said on Tuesday it would buy optical component maker Acacia Communications Inc for \$2.84 billion in cash, as it seeks to garner a bigger chunk of 5G spending by telecom companies. (telecom.economictimes.indiatimes.com)

Industry Reports

[Amazon Estimated To Have 63 Million Prime Subscribers Going Into Prime Day](#)

Amazon is estimated to have 63 million Prime subscribers in the second quarter with 44% of them planning to make a purchase during Prime Day, according to a Cowen & Co. survey. (zdnet.com)

[Major Improvements Are Coming To Blockchain In 2020](#)

Everyone in the enterprise world already has a blockchain strategy. If they don't have one now, they risk the chance of staying behind or simply missing an opportunity. (forbes.com)