



## KS&R's DIGITAL DISPATCH

**Week Ending:** June 07, 2019

### Top Stories This Week

#### [Verizon 5G Lab Tunes Up Robots And Medical Tech Heading Your Way](#)

When 5G arrives in force, it won't just be for you. It'll be for the robots, too. ([cnet.com](#))

#### [AT&T's Plan To Beat Netflix: More Films, Shows And Documentaries](#)

AT&T Inc.'s plan to take on Netflix is taking shape, and it starts with one word: more. ([livemint.com](#))

### Products & Services

#### [Everything Apple Announced At WWDC, From Apple Sign-In To Dark Mode](#)

Apple is teasing the future of its software, and it is dark. ([cnn.com](#))

#### [IBM Debuts Self-Service AI-Powered Ad Experience To Enable Conversations Between Brands And Consumers](#)

IBM today announced the launch of Watson Ads Builder, a self-service advertising solution that harnesses artificial intelligence (AI) designed to empower creative agencies and developers to help them build engaging, one-on-one conversations between brands and consumers across any digital property. ([prnewswire.com](#))

### Emerging Technology

#### [Honeywell launches industrial IoT platform called Honeywell Forge](#)

Honeywell launched a new industrial Internet of things analytics platform called Honeywell Forge that'll collect operational data, analyze it and optimize infrastructure. ([zdnet.com](#))

#### [Blade Headphones From Soul Electronics Use Artificial Intelligence To Coach You While You Run](#)

The benefits of running have been extolled time and time again. ([forbes.com](#))

### Mergers, Acquisitions, & Partnerships

#### [Microsoft And Oracle Link Up Their Clouds](#)

Microsoft and Oracle announced a new alliance today that will see the two companies directly connect their clouds over a direct network connection so that their users can then move workloads and data seamlessly between the two. ([techcrunch.com](#))

## Industry Reports

### [How Cord Cutting Is Driving Big Changes Across The Media Landscape](#)

Streaming video services like Netflix, Hulu, and a planned rival from Apple will see their total U.S. revenue jump 64% over the next five years to almost \$24 billion annually, benefitting from the continued growth of cord cutting, according to a report published on Wednesday. ([fortune.com](#))

### [The Risks And Rewards Of Blockchain Technology](#)

As a new way of sharing information, this electronic ledger has the potential to save countless hours of administrative work while optimizing processes and shortening time-to-delivery by leaps and bounds. ([amppob.com](#))