



KS&R's DIGITAL DISPATCH

Week Ending: April 26, 2019

Top Stories This Week

[Microsoft Tops \\$1 Trillion As It Predicts More Cloud Growth](#)

Microsoft Corp on Wednesday briefly topped \$1 trillion in value for the first time after executives predicted continued growth for its cloud computing business. ([reuters.com](#))

[Google Spinoff Wing Earns First FAA Approval For Drone Delivery](#)

An offshoot of Alphabet Inc, aka Google's parent company, is officially the first drone operator to receive FAA approval to start flying as an airline. ([fastcompany.com](#))

Products & Services

[AT&T Will Reveal Its Premium WarnerMedia Streaming Service In Early Fall](#)

Disney just pulled off an impressive preview of its Disney+ subscription video service. ([theverge.com](#))

[The NFL Is Reportedly In Talks With Amazon & Disney To Offer NFL Sunday Ticket To Cord Cutters](#)

Last week AT&T announced that they are dropping the NFL Network from DIRECTV NOW and U-verse TV. ([cordcuttersnews.com](#))

Emerging Technology

[Smarter Beer: When Old School Craft Brewing Meets Industry 4.0 AI](#)

The co-founders of Sugar Creek Brewing Company had a foam problem. ([zdnet.com](#))

Mergers, Acquisitions, & Partnerships

[IBM And FIT Announce Collaboration To Help Build The Creative Fashion Workforce Of The Future](#)

The Fashion Institute of Technology's FIT/Infor Design and Technology Lab and IBM today announced a collaboration that will transform how the fashion industry operates, and will help build the creative fashion workforce of the future. ([prnewswire.com](#))

[Verizon YouTube TV Partnership Announced, Includes 5G, Mobile, And Fios](#)

A Verizon YouTube TV partnership was announced today by Verizon CEO Hans Vestberg on the company's quarterly earnings call this morning. ([telecompetitor.com](#))

Industry Reports

[Twitter Beats Expectations As Users Grow And Streamlining Continues](#)

Twitter is soaring high as users flock to the social network amid its efforts to crack down on abusive content and make the platform a more pleasant place to be. ([cnet.com](#))

[Navigating The Enterprise Blockchain Wars](#)

As one major technology player after another enters the enterprise blockchain arena, each promising some blockchain-based magic bullet such as end-to-end supply chain tracking without fully answering the essential question of how data enters the blockchain in the first place. ([forbes.com](#))