



KS&R's DIGITAL DISPATCH

Week Ending: April 19, 2019

Top Stories This Week

[EU Countries Give Final Approval To Copyright Reform Aimed At Google And Facebook](#)

The European Union has officially approved a controversial and sweeping reform of its copyright rules to protect content creators but that includes provisions critics and tech giants have argued will significantly reduce free speech online. ([venturebeat.com](#))

[AT&T Sells Hulu Stake, Valuing The Video Streaming Company At \\$15 Billion](#)

Hulu has repurchased AT&T's 9.5 percent stake in the business for \$1.43 billion, giving the streaming company a valuation of \$15 billion. ([cnbc.com](#))

Products & Services

[LinkedIn Adds New 'Teammates' Option To Maintain Connection With Colleagues](#)

According to LinkedIn, its users are around 60% more likely to engage with content from their coworkers on the platform, as opposed to other connections that they don't work directly with. ([socialmediatoday.com](#))

[Microsoft Unveils Disc-Less Xbox One S All-Digital Edition For \\$249](#)

Microsoft is making its disc-less Xbox One S official today. After weeks of leaks, the software maker is unveiling the Xbox One S All-Digital Edition, which is priced at \$249 and will be available on May 7th. ([theverge.com](#))

Emerging Technology

[How Google Is Building The Fastest Internet Cable To Cross The Atlantic](#)

Data flows under the oceans. To get from the US to Europe, for example, internet traffic doesn't beam by satellite—it rushes through subsea cables. ([popsci.com](#))

Mergers, Acquisitions, & Partnerships

[Sandvik Acquires Digital Tech Provider Newtrax](#)

Sandvik said its suite of digital tools for analysing and optimising mining production and processes, coupled with Newtrax's technology in wireless IoT connectivity, will create a powerful, stream-lined digital solution to improve safety and efficiency in underground mining operations.

([miningmagazine.com](#))

[Nestlé, Carrefour Work With IBM to Track Mashed Potato Brand With Blockchain](#)

Switzerland-based food giant Nestlé, French supermarket chain Carrefour and IBM have partnered to use the latter's blockchain technology to track a famous French convenience food, the companies announced in a press release on April 15. ([cointelegraph.com](#))

Industry Reports

[The Ultimate Cord Cutting Guide For Sports Fans](#)

Sports is still one of the main reasons people pay for cable TV as they want their sports live. ([cordcuttersnews.com](#))

[Will 5G Play A Role In IoT Security?](#)

The Internet of Things (IoT) continues to grow as more and more devices, sensors, assets, and other "things" are connected and share data. Still, many remain concerned about the security threats and vulnerabilities of this environment -- whether it involves IoT networks, data, or the connected devices themselves. ([zdnet.com](#))