

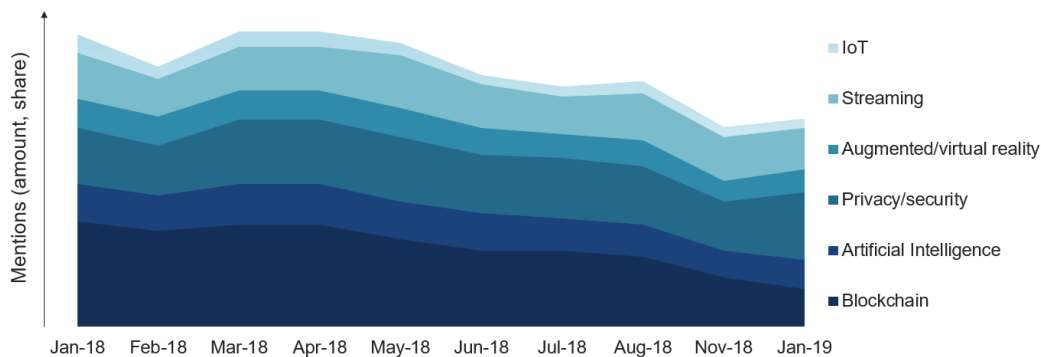
KS&R's DIGITAL DISPATCH

Week Ending: March 15, 2019

KS&R's Digital Pulse

[What's trending across top digital topics?](#)

Technology giant Amazon has been getting considerable press recently. Find out what's being said on social media.



Top Stories This Week

[How Much Does Google Really Know About You? A Lot.](#)

All eyes have been on Facebook lately when it comes to data and privacy, and for good reason. ([forbes.com](#))

Products & Services

[DIRECTV NOW Plus & DIRECTV NOW MAX Offer Are Now Live Here Is What You Need To Know](#)

Yesterday AT&T announced two new DIRECTV NOW packages replacing the old DIRECTV NOW packages. ([cordcuttersnews.com](#))

[Microsoft Launches Business School Focused On AI Strategy, Culture And Responsibility](#)

In recent years, some of the world's fastest growing companies have deployed artificial intelligence to solve specific business problems. ([techradar.com](#))

Emerging Technology

[First IoT Device Gets CTIA Certification](#)

CTIA, the wireless industry association, says it has approved the first device under its Internet of Things (IoT) Cybersecurity Device Program. ([broadcastingcable.com](#))

Mergers, Acquisitions, & Partnerships

[CULedger Teams Up With IBM For Blockchain Network](#)

CULedger, a credit union service organisation (CUSO), has partnered with IBM to develop blockchain-based services for credit unions. ([thepaypers.com](#))

Industry Reports

[Life Without Facebook? Social Network Outage Triggers Moans And Soul Searching](#)

Facebook grappled Thursday with a widespread outage, forcing millions of people to taste life without the world's largest social media platform. ([nst.com.my](#))

[Happy 30th Birthday, World Wide Web. Inventor Outlines Plan To Combat Hacking, Hate Speech](#)

Thirty years ago, an English software engineer submitted a "vague, but exciting" proposal to his boss about a system for managing information that would later be known as the World Wide Web. ([usatoday.com](#))