



KS&R's DIGITAL DISPATCH

Week Ending: January 18, 2019

Top Stories This Week

[Microsoft Pledges \\$500M To Tackle Seattle Housing Crisis](#)

Microsoft pledged \$500 million to address homelessness and develop affordable housing in response to the Seattle region's widening affordability gap. ([nbcnews.com](#))

[AT&T Reports Increased LTE Coverage Area For FirstNet Subscribers](#)

AT&T has expanded the coverage area of its LTE services for first responders by more than 50K square miles in a move to bolster the FirstNet public safety communications network, ExecutiveBiz reported Thursday. ([govconwire.com](#))

Products & Services

[Salesforce Commerce Cloud Updates Keep Us Shopping With AI-Fueled APIs](#)

As people increasingly use their mobile phones and other devices to shop, it has become imperative for vendors to improve the shopping experience, making it as simple as possible, given the small footprint. ([techcrunch.com](#))

[NBC Finally Jumps In The Streaming Wars — Announces A New Service To Compete With Netflix, Disney And Amazon](#)

NBC is doing a solid for the traditional pay-TV industry. ([cnbc.com](#))

Emerging Technology

[IBM Launches AI Innovations In Retail At NRF 2019](#)

Today at the National Retail Federation's 2019 Big Show, IBM launched new AI-powered innovations to help the retail industry accelerate customer experience by providing tools designed to optimize worker and business performance. ([martechadvisor.com](#))

[Formlabs Pushes The Boundaries Of What 3D-Printing Can Do](#)

When 3D-printing burst onto the scene, its mouth was writing checks its capability had almost no chance of cashing. ([msn.com](#))

Mergers, Acquisitions, & Partnerships

[Amazon Web Services acquires CloudEndure](#)

Israeli business continuity software provider CloudEndure announced that it has been acquired by Amazon Web Services (AWS), Globes reported. ([telecompaper.com](#))

Industry Reports

[Connected TV Drives fuboTV Engagement Rising By 3X](#)

Stats released by the firm showed that connected TV (CTV) usage was the largest driver of this engagement, exceeding 70 hours per subscriber in December, nearly 2.5x higher year-on-year (YoY). ([rapidtvnews.com](#))

[Bitcoin Is 10 Years Old. But It Won't Go Mainstream Until It's Regulated](#)

Bitcoin, the world's most famous cryptocurrency, just celebrated its tenth anniversary. ([cnn.com](#))