



## KS&R's DIGITAL DISPATCH

**Week Ending:** September 21, 2018

### Top Stories This Week

#### [Microsoft Is Upping Its A.I. Battle With Salesforce](#)

Microsoft on Tuesday announced new easy-to-use cloud services that draw on artificial intelligence to help with certain kinds of work -- namely customer service and marketing. ([finance.yahoo.com](#))

#### [Scientists Identify Four Personality Types](#)

Personality tests are hugely popular, though if you ask working psychologists, they'll tell you the results are little better than astrological signs. ([msn.com](#))

#### [Amazon Investigating Claims Of Employees Leaking Data For Bribes](#)

Amazon.com said on Monday it was investigating suspected internal leaks of confidential information by its employees for bribes to remove fake reviews and other seller scams from its website. ([cnbc.com](#))

### Products & Services

#### [IBM Debuts Tools To Help Prevent Bias In Artificial Intelligence](#)

IBM wants to help companies mitigate the chances that their artificial intelligence technologies unintentionally discriminate against certain groups like women and minorities. ([fortune.com](#))

#### [AT&T Introduces New Unlimited Data Plan—With No Throttling Restrictions—For Airstream RV Owners](#)

AT&T is taking the wraps off a new pricing option specifically for owners of Airstream travel trailers that offers unlimited wireless services for \$360 per year. ([fiercewireless.com](#))

### Emerging Technology

#### [The Pentagon's Wild Plan For Mind-Controlled Drones](#)

The U.S. military has tested, multiple times, a brain implant that allows a human operator to simultaneously control, with their thoughts, up to three flying drones. ([thedailybeast.com](#))

#### [A New Antenna Using Single Atoms Could Usher In The Age Of Atomic Radio](#)

In the 1950s, atomic clocks revolutionized precision time-keeping. ([arstechnica.com](#))

## **Mergers, Acquisitions, & Partnerships**

### [Netflix And Sky Team Up To Deliver New Integrated On-Demand TV Service](#)

Subscription streaming platform Netflix has joined forces with British satellite broadcaster Sky to create a new integrated experience that lets you directly access content from both platforms on the same interface. ([forbes.com](#))

### [SAP, Alibaba Team Up On Cloud Services](#)

SAP SE, the German business software company, said on Wednesday it was teaming up with Alibaba to offer its flagship products on the Chinese company's cloud infrastructure. ([reuters.com](#))

## **Industry Reports**

### [Raising The Dead: Is Bitcoin Cash Fiat Currency?](#)

Since the inception of cryptocurrency, some critics have dubbed it "just another fiat money."  
([news.bitcoin.com](#))

### [Artificial Intelligence Crowns Walt Disney The 'King Of Content' 2018](#)

A new artificial intelligence-powered benchmark has declared the Walt Disney Company the 'king of content marketing' for 2018. ([martechseries.com](#))

### [YouTube: TV Is Our 'Fastest Growing Screen'](#)

The television is the "fastest growing screen" for YouTube, while TV content is notching up hundreds of thousands of years of watch time on the service, according to YouTube chief product officer Google senior vice president Neal Mohan. ([tbivision.com](#))