



KS&R's DIGITAL DISPATCH

Week Ending: June 15, 2018

Top Stories This Week

[Comcast Trumps Disney's Bid For Fox](#)

Comcast Corp. on Wednesday launched a \$65 billion offer for assets of Twenty-First Century Fox, a day after a judge cleared AT&T Inc.'s purchase of Time Warner Inc. ([thestreet.com](#))

[AT&T Wins: Judge Clears \\$85 Billion Bid For Time Warner With No Conditions](#)

A federal judge said Tuesday that AT&T's \$85.4 billion purchase of Time Warner is legal, clearing the path for a deal that gives the pay-TV provider ownership of cable channels such as HBO and CNN as well as film studio Warner Bros. ([cnbc.com](#))

[How You'll Know Net Neutrality Is Really Gone](#)

After months of debate, lawsuits, and legislative fights, the roll-back of Obama-era net neutrality rules is now official. ([consumerreports.org](#))

Products & Services

[Netflix And YouTube Might Be Coming To Your Nintendo Switch Soon](#)

Eagle-eyed Redditor, DevCakes, has spotted that BestBuy listed Netflix and YouTube (alongside the already released Hulu) as available on the Nintendo Switch. ([thenextweb.com](#))

[Snapchat Users Can Delete Messages Even After They've Been Viewed](#)

Today, Snap announced that it is introducing a new feature called Clear Chats. ([engadget.com](#))

Emerging Technology

[IBM Unveils An AI Supercomputer](#)

The U.S. is about to reclaim the top spot on the list of the world's fastest supercomputers. ([fool.com](#))

Mergers, Acquisitions, & Partnerships

[Tableau Acquires Empirical Systems](#)

AI startup originated at MIT; will bring sophisticated statistical analysis and automatic data insights to Tableau platform. ([prnewswire.com](#))

[Microsoft Acquires Four Game Studios, Including Forza Maker Playground Games, And Creates 'The Initiative](#)

Microsoft announced four new acquisitions and the creation of a new studio during the company's keynote at E3, bolstering its continued investment in gaming technology and commitment to creating first-party titles. ([geekwire.com](#))

Industry Reports

[The Four C's Of Winning With IoT](#)

In the era of IoT, business leaders across industries will be judged by their ability to strategically manage the "Four C's" of data—curation, control, connectivity and capital. ([forbes.com](#))

[The Internet Is Finally Going To Be Bigger Than TV Worldwide](#)

Next year, for the first time, we'll spend more time using the internet than watching TV. ([qz.com](#))

[Why Facebook Chatbots Could Be Your Best Friend In Online Marketing](#)

In his latest deep dive into some of the benefits of Facebook marketing, Entrepreneur Network partner Ben Angel examines what sets the Messenger function apart from other marketing endeavors. ([entrepreneur.com](#))