

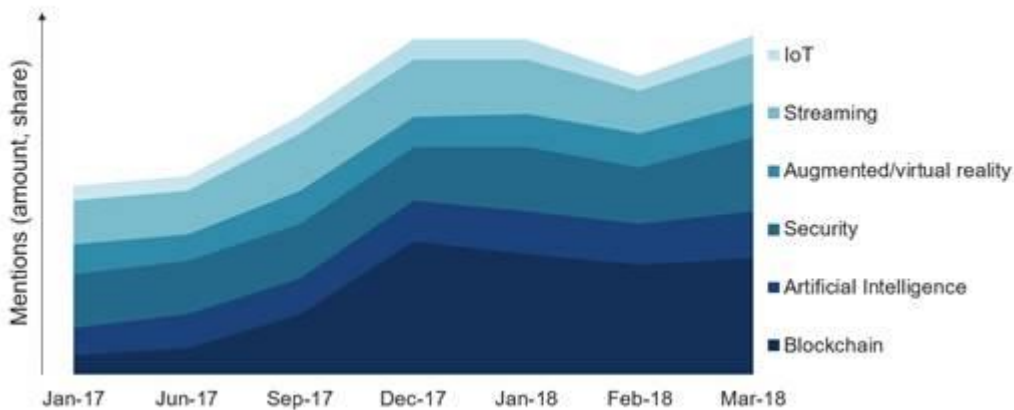
KS&R's DIGITAL DISPATCH

Week Ending: April 06, 2018

KS&R's Digital Pulse

[Digital conversation continues to rise as we enter Q2 of 2018.](#)

Social conversation centered around security and/or privacy has seen a large increase over the past month. The Cambridge Analytica usage of Facebook appears to be a large driver.



Top Stories This Week

[Charter, Comcast, Cox Partner To Sell National Advertising](#)

Charter Communications, Comcast and Cox Communications, owners of NCC Media, are creating a new division within NCC to design, deploy and sell unified advertising products across NCC's participants' national footprint. (telecompaper.com)

[Trump Reportedly Wants Amazon To Increase How Much It Pays The US Post Office For Shipping](#)

President Donald Trump wants Amazon to increase the amount it pays to the US Postal System for its shipping needs instead of using it "as their Delivery Boy," according to a recent report from Vanity Fair's Gabriel Sherman. (businessinsider.com)

[Cloudflare Makes It Harder For ISPs To Track Your Web History](#)

If you're privacy-minded, you probably aren't thrilled that governments seem hell-bent on giving internet providers free rein over your browsing data. (msn.com)

Products & Services

[Juniper Networks Simplifies Threat Response With Enhancements To Its Unified Cybersecurity Platform](#)

Juniper Networks, an industry leader in automated, scalable and secure networks, today announced new enhancements to its unified cybersecurity platform, empowering customers to run their businesses with confidence and efficiency across locations and clouds. ([globenewswire.com](#))

[Disney's ESPN+ Service Launches April 12](#)

ESPN+ will be the company's first direct-to-consumer TV service. ([money.cnn.com](#))

Emerging Technology

[Apple Said To Be Working On A Curved iPhone With Touchless Controls](#)

Apple's future iPhones might look much different—and ditch touch controls altogether. ([fortune.com](#))

[IoT Solution To Bring Location Awareness For Half A Million Cars](#)

Manheim is deploying an LPWAN solution from sister company Cox Communications to track the locations of its vehicles across its North American sales lots. ([iotjournal.com](#))

Mergers, Acquisitions, & Partnerships

[MobiKwik Partners With Microsoft Kaizala To Enable Digital Payments Services On The App](#)

MobiKwik becomes the first mobile wallet player to partner with Microsoft and extend its payment infrastructure to Microsoft Kaizala users. ([businessworld.in](#))

[Tower One Wireless Acquires Mexico Tower Company With AT&T Master Lease Agreement](#)

Tower One Wireless Corp ("Tower One" or the "Company") announces it has signed a definitive agreement further to the previously announced letter of intent (the "LOI") to acquire a Mexican-based private tower company. ([nasdaq.com](#))

Industry Reports

[Spotify's IPO Was Both A Success And An Uncertain Forecast For The Future Of Music](#)

The streaming music giant's initial public offering gave it a market valuation of \$26.6 billion. ([theverge.com](#))

[IBM's Watson Will Make Headlines At The Masters Tournament](#)

In just a few short days, we'll watch enraptured as golf balls soar and a green jacket is awarded. ([digitaltrends.com](#))

[Civil Liberties Groups Pressure Tech Companies To Take 'Security Pledge'](#)

Leading US privacy, civil liberties and human rights organizations launched a campaign on Monday calling on tech companies to take concrete steps to protect their users in the wake of revelations about the harvesting and manipulation of Facebook data conducted by Cambridge Analytica. ([msn.com](#))