

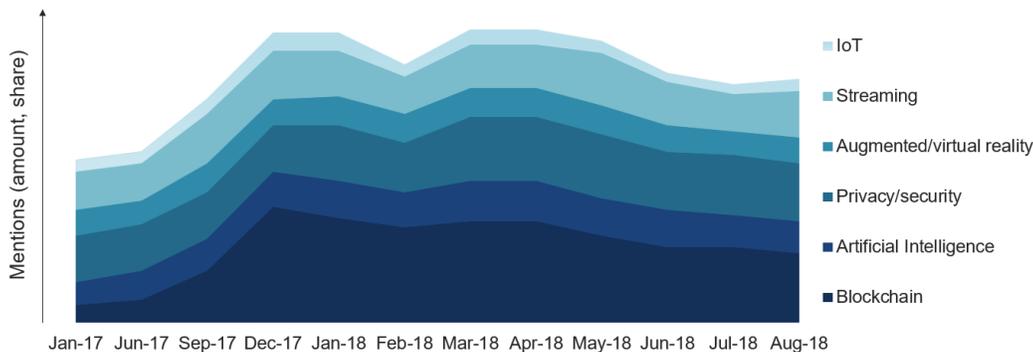
KS&R's DIGITAL DISPATCH

Week Ending: September 28, 2018

KS&R's Digital Pulse

[Robotic Process Automation: what is it and what are they saying?](#)

It's clear that social conversation related artificial intelligence (AI) is not going anywhere anytime soon. One new topic we have noticed in recent months – not only from social conversation but from other industry news – is, robotic process automation (RPA).



Top Stories This Week

[AT&T, Fresh Off Its WarnerMedia Deal, Unveils New Advertising Business](#)

AT&T introduced a new advertising business on Tuesday that seeks to disrupt Google and Facebook's tight grip on the industry. (money.cnn.com)

[Walmart's Veggie-Tracking Technology: Use Blockchain](#)

When dozens of people across the country got sick from eating contaminated romaine lettuce this spring, Walmart did what many grocers would do: It cleared every shred of its shelves, just to be safe. (economitimes.indiatimes.com)

Products & Services

[Oculus Quest Is Facebook's Latest Attempt To Get You Into VR](#)

If price is keeping you from buying virtual reality gear, Mark Zuckerberg has a new headset for you. (cnet.com)

[Chrome 70 Will Let You Opt-Out Of Google's Controversial Automatic Sign-In Feature](#)

We can all breathe easy now. (mashable.com)

Emerging Technology

[IBM Unveils New AI Based Watson Solutions To Aid 9 Industries](#)

International Business Machines Corporation recently unveiled new and innovative Watson solutions and services aimed at accelerating artificial intelligence (AI) development. ([zacks.com](#))

Mergers, Acquisitions, & Partnerships

[SAP, Microsoft And Adobe Announce Data Alliance](#)

Business software companies SAP, Microsoft and Adobe said on Monday they were forming a data alliance that will make it easier for clients running their applications to get a better overview of the customer. ([reuters.com](#))

[SiriusXM To Buy Internet Radio Pioneer Pandora In \\$3.5 Billion Deal](#)

Satellite radio giant SiriusXM is buying the Oakland, Calif.-based digital radio company Pandora in an all-stock deal valued at \$3.5 billion, the companies announced Monday. ([npr.org](#))

Industry Reports

[Comcast Faces More Battles After Winning The Fight For Sky](#)

The fight for control of Sky may be over. But the war between Comcast and Disney to rule the streaming airwaves in Europe — and beyond — has only just begun. ([variety.com](#))

[5 Ways IoT Can Shape The Future Of Utilities At Home](#)

The Internet of Things (IoT) is one among those technology trends that have had a long-lasting effect on the way we live and work. ([entrepreneur.com](#))

[Major Life Insurer Says All Customers Can Opt-In To Wear Health Trackers](#)

John Hancock, one of the oldest and largest North American life insurers, will stop underwriting traditional life insurance and instead sell only interactive policies that track fitness and health data through wearable devices and smartphones, the company said on Wednesday. ([nbcnews.com](#))