



## KS&R's DIGITAL DISPATCH

**Week Ending:** August 24, 2018

### Top Stories This Week

#### [Verizon Throttled California Fire Department During Wildfire Crisis](#)

As wildfires raged in California this summer, one fire department's response was impeded by an unexpected problem: data throttling. ([msn.com](#))

#### [20 Ways Blockchain Will Transform \(Okay, May Improve\) Education](#)

Blockchain is a public ledger that automatically records and verifies transactions. ([forbes.com](#))

#### [Lawsuit Says Google Tracks Phone Users Regardless Of Privacy Settings](#)

Google has been accused in a lawsuit of illegally tracking the movements of millions of iPhone and Android phone users even when they use a privacy setting to prevent it. ([reuters.com](#))

### Products & Services

#### [Apple Is Reportedly Reviving Two Of Its Forgotten Products](#)

Apple appears to be dipping back into its greatest hits collection. ([qz.com](#))

#### [Snapchat's Much-Needed Android Overhaul Is Hiding In Plain Sight](#)

Snap promised a sorely needed redesign for Snapchat's sluggish Android app back in November, and it's now clear what that tune-up will entail. ([engadget.com](#))

### Emerging Technology

#### [DroneDeploy Releases Intelligent Cloud Photogrammetry](#)

DroneDeploy, a drone software platform with the largest drone data repository in the world, has announced the release of Map Engine—the industry's first machine learning-driven photogrammetry software. ([geospatialworld.net](#))

#### [HP Creates A Virtual Life On Planet Mars](#)

HP and a global community of creators unveiled a groundbreaking virtual reality (VR) simulation of what life on Mars could look like for a human population of one million people. ([channelpostmea.com](#))

### Mergers, Acquisitions, & Partnerships

#### [AT&T Completes Acquisition Of AlienVault](#)

AT&T has completed its previously announced acquisition of AlienVault®, accelerating AT&T's vision for giving organizations of all sizes access to more effective cybersecurity solutions. ([prnewswire.com](#))

### [Cox Business Buys Managed Cloud Services Provider RapidScale](#)

The acquisition would immediately enhance Cox Business' managed services portfolio by combining transport and connectivity with RapidScale's managed and hybrid managed cloud services offerings. ([hostingjournalist.com](#))

## **Industry Reports**

### [How The Fox Purchase Will Affect Existing Disney Properties](#)

As Disney gets ready to acquire 21st Century Fox, much of the discussion has centered on how the Mouse House will impact Fox properties. ([screenrant.com](#))

### [Three Simple Charts Show Just How Dedicated Google Is To Dominating Amazon And Microsoft In Artificial Intelligence](#)

Researchers at CB Insights have released an extensive report on Google's business, illustrating just how dedicated the search company is to artificial intelligence. ([consultantinsider.com](#))

### [IBM, Maersk Launch Blockchain-Based Shipping Platform With 94 Early Adopters](#)

After launching a proof of concept earlier this year, IBM and Maersk have unveiled TradeLens, the production version of an electronic ledger for tracking global shipments; the companies say they have 94 participants piloting the system, including more than 20 port and terminal operators. ([computerworld.com](#))