

Week Ending: July 13, 2018

KS&R's Digital Pulse

Artificial Intelligence continues to be a hot topic.

Many brands are driving the advancements in this space but which ones are generating the most buzz?



Top Stories This Week

<u>The Economics Of Artificial Intelligence - How Cheaper Predictions Will Change The World Artificial Intelligence (AI) is a lot of things. (forbes.com)</u>

Products & Services

Netflix's Mobile-Download Feature Finally Adds Auto-Retrieval Of Next TV Show Episode

Netflix, a year and a half after rolling out the ability to download content for offline viewing on mobile devices, is now adding a feature that should have been there from the get-go: a new "Smart Downloads" that automatically deletes an episode of a TV series you've finished watching and fetches the next one. (variety.com)

R3 Updates Blockchain Software With New Security Feature

R3 is set Tuesday to release a new version of its open-source distributed ledger software with the added feature of a built-in application firewall. (*americanbanker.com*)

Emerging Technology

The Al-Powered Mystic Drone Autonomously Follows You And Recognizes Gestures

Airlango just launched the Mystic, an artificial intelligence-powered camera-drone that responds to your hand gestures and autonomously recognizes and follows you. (*cnbc.com*)

Mergers, Acquisitions, & Partnerships

AT&T Buys Cybersecurity Firm AlienVault Amid Enterprise Push

AT&T is acquiring cybersecurity company AlienVault amid a new enterprise push meant to bolster a number of its business-to-business offerings, the duo announced Tuesday. (<u>androidheadlines.com</u>)

IBM Scores More International Deals

Since International Business Machines (NYSE:IBM) began its latest transformation, the tech company has been building up its capabilities in fast-growing areas. (<u>fool.com</u>)

Industry Reports

Google May Have To Make Major Changes To Android In Response To A Forthcoming Fine In Europe

Google could face a record penalty this month from European regulators for forcing its search and Webbrowsing tools on the makers of Android-equipped smartphones and other devices, potentially resulting in major changes to the world's most widely deployed mobile operating system. (*washingtonpost.com*)

No more tickets? MLB Fans Will Soon Use Fingerprints, Facial Recognition Instead

A tap of the finger will soon replace traditional tickets at baseball stadiums across the country. (foxbusiness.com)