



KS&R's DIGITAL DISPATCH

Week Ending: May 24, 2018

Top Stories This Week

[Comcast Is Preparing An All-Cash Bid To Break Up The Disney-Fox Marriage](#)

Comcast Corp. confirmed that it may make an offer for the entertainment assets that 21st Century Fox has agreed to sell to Walt Disney Co., escalating a bidding war that's already underway over Fox's European satellite business. ([fortune.com](#))

[Qualcomm's New Hardware Will Help Mobile 5G Get Off The Ground](#)

If mobile 5G is going to become more than a nice idea, it needs the thorough coverage you expect today -- and that means putting it in the small cell sites that boost coverage in busy areas. ([engadget.com](#))

[AP Explains: What's Changing Under New Data Privacy Rules](#)

Europe's new data and privacy rules take effect a week from Friday, clarifying individual rights to the personal data collected by companies around the world for targeted advertising and other purposes. ([abcnews.go.com](#))

Products & Services

[Instagram Now Lets You Share Other People's Photos In Your Stories](#)

Another day, another new Instagram feature. ([dpreview.com](#))

[AT&T Launches Its LTE-Powered Amazon Dash-Style Button](#)

When we first told you about AT&T's LTE-M Button, the information was socked away in a deluge of AWS Re:Invent announcements. ([techcrunch.com](#))

Emerging Technology

[We've Seen The New RED Holographic Smartphone: A Sneak Peek](#)

It looks like a smartphone, it acts like a smartphone, but once you see the screen on the RED Hydrogen One, you realize you've never seen anything like it. ([usatoday.com](#))

[Google Might Be Working On A Standalone AR Headset](#)

Now that commercial VR experiences are finally picking up in popularity and receiving wider acceptance and adoption, it seems like a pretty opportune time to start pushing the boundaries further with augmented reality as well. ([qsmarena.com](#))

Mergers, Acquisitions, & Partnerships

[Microsoft Buys A Start-Up That Wants A.I. To Make Conversation With Humans](#)

Microsoft has bought Semantic Machines, an artificial intelligence start-up, as it looks to boost its efforts in developing conversational AI. ([cnbc.com](#))

[PayPal Expands Retail Payments With \\$2.2 billion Zettle Buy](#)

PayPal Holdings Inc has agreed to buy Swedish financial technology startup iZettle for \$2.2 billion in the U.S. online payments provider's biggest ever acquisition. ([reuters.com](#))

Industry Reports

[Netflix, Hulu And Other Streaming Services Trounce Pay TV On Customer Satisfaction](#)

This won't come as a huge shock: Customers of streaming-video companies like Netflix and Hulu are far happier with their service overall than subscribers of traditional cable, satellite and telco TV operators. ([variety.com](#))

[10 Ways The Internet of Things Will Make Our Lives Better](#)

The Internet of Things (IoT) links a wide range of devices -- including wearables, smart appliances, and driverless cars -- to each other and the cloud. ([fool.com](#))

[Apttus And The Rise Of Enterprise AI \(Artificial Intelligence\)](#)

As seen with the offerings from mega tech companies like Microsoft, Amazon.com, Facebook and Google, AI (Artificial Intelligence) is rapidly becoming mainstream. ([forbes.com](#))