



KS&R's DIGITAL DISPATCH

Week Ending: May 18, 2018

Top Stories This Week

[AT&T's DirecTV Now Live TV Service Launches A DVR, Upgrades The App With New Features](#)

AT&T's over-the-top streaming service for cord cutters, DirecTV Now, is finally beginning to roll out its cloud DVR feature – a year and a half after its launch. ([techcrunch.com](#))

[Facebook Suspends 200 Apps As Part Of Investigation Into Data Misuse](#)

Facebook said it had suspended roughly 200 apps as part of its investigation into the potential misuse of personal data on the social network, the latest fallout from the Cambridge Analytica privacy scandal. ([theguardian.com](#))

[TM Forum: Cultural, Organizational Issues Are Dragging Down Service Providers' Digital Transformations](#)

Cultural and organizational obstacles are weighing down communications service providers' digital transformations, according to a TM Forum report. ([fiercetelecom.com](#))

Products & Services

[The New AI-Powered Google News App Is Now Available On iOS](#)

Google said last week at its I/O developer conference that the revamped, artificial intelligence-powered Google News would be arriving on Apple's App Store some time in the next seven days. ([theverge.com](#))

[YouTube TV Turns On 'Voice Remote' Feature For Some Users](#)

YouTube TV and Google Home have worked together to give you voice control over your live TV since last October. ([engadget.com](#))

Emerging Technology

[HTC Unveils Exodus, A Blockchain-Powered Smartphone](#)

HTC wants every one of its forthcoming Exodus smartphones to be a node on a blockchain network. ([pcmag.com](#))

[Brace Yourself: SuitX Industrial Exoskeletons Amplify Human Strength](#)

Bad back begone! A startup called SuitX has begun selling exoskeletal outfits that give a boost to your back, legs and shoulders. ([cnet.com](#))

Mergers, Acquisitions, & Partnerships

[IBM Partners With Veridium Labs To Let Companies Track Carbon Footprint Via Blockchain](#)

IBM announced a partnership with Veridium Labs to tokenize carbon credits that will allow companies to track their carbon footprint with blockchain today, May 15, in press release shared with Cointelegraph. (cointelegraph.com)

[Fujitsu Chooses Box To Strengthen Collaboration On Internal Communication Platform](#)

Box announced that Fujitsu has adopted Box as its content collaboration tool on its global communication platform, to strengthen collaboration between internal teams, customers, and vendors. (channellife.co.nz)

Industry Reports

[Netflix vs. Hulu: Which Is Better?](#)

Nowadays, there are too many streaming services to name, let alone decide which one is right for you. (complex.com)

[Blockchain In The Cloud: Microsoft And Amazon Look To Democratize The Distributed Ledger For Developers](#)

It was good to be back at Microsoft's annual developer conference, Build, for the second time. (geekwire.com)

[Add SEO To The List Of Everything Being Transformed By Artificial Intelligence](#)

Understanding SEO is the first rule for being able to optimize your site and its content so that would-be customers can actually find your company online. (msn.com)