

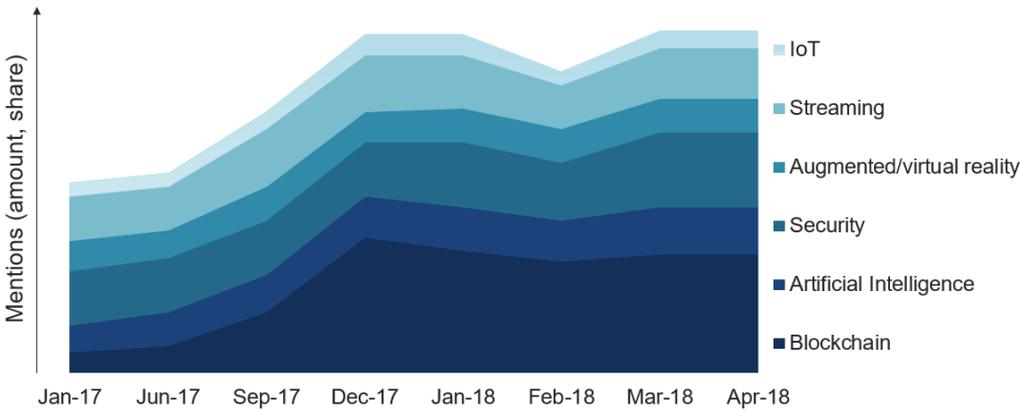
KS&R's DIGITAL DISPATCH

Week Ending: May 11, 2018

KS&R's Digital Pulse

[Streaming has been a leading topic of the digital conversation over the past 18 months.](#)

With the rapidly changing market, organizations are constantly evolving their service offerings to meet consumer demands, but are consumer perceptions of “legacy” offerings influencing adoption of these new services?



Top Stories This Week

[Listen To Google's Virtual Assistant Making A Creepily Lifelike Phone Call To A Hair Salon](#)

Google's virtual assistant can now make phone calls on your behalf to schedule appointments, make reservations in restaurants and get holiday hours. ([scmp.com](#))

[Machine Learning? Neural Networks? Here's Your Guide To The Many Flavors Of A.I.](#)

A.I. is everywhere at the moment, and it's responsible for everything from the virtual assistants on our smartphones to the self-driving cars soon to be filling our roads to the cutting-edge image recognition systems reported on by yours truly. ([finance.yahoo.com](#))

Products & Services

[Now You Can Make Reservations And Buy Movie Tickets On Instagram](#)

Instagram is unveiling new features for businesses that want to use their profiles to message with customers and even facilitate transactions. ([techcrunch.com](#))

[Apple Is Removing Apps That Share Your Location Data Without Consent](#)

Apple has recently started removing apps from the App Store for violating the Terms of Service — or, more specifically, the rule against sharing location data with third parties without the consent of the app users. ([thenextweb.com](#))

Emerging Technology

[Samsung Get Patents For Another Folding Phone Design & A Transparent Display](#)

Samsung is expected to unveil the Galaxy X foldable phone next year, perhaps at MWC 2019. ([gizmochina.com](#))

[Twitter Is Testing An Encrypted Messaging Feature](#)

Twitter is reportedly testing a secret, encrypted messaging option that would enable its platform to go up against Signal, Telegram or WhatsApp. ([msn.com](#))

Mergers, Acquisitions, & Partnerships

[IBM, Red Hat Forge Hybrid Cloud Tech Partnership](#)

IBM and Red Hat have agreed to expand their partnership to help clients speed up the adoption of hybrid cloud platforms. ([blog.executivebiz.com](#))

[Dell Technologies, Microsoft Collaborate On IoT Solutions Delivery](#)

Dell Technologies and Microsoft have announced their collaboration to deliver a joint Internet of Things (IoT) solution designed to help vertical customers simplify deploying their end-to-end IoT solutions from the edge to the cloud. ([thisdaylive.com](#))

Industry Reports

[Alphabet, Intel, FedEx, AT&T Among Drone Pilot Winners: Universities](#)

The Federal Aviation Administration on Wednesday is unveiling 10 pilot projects from counties, cities, states and universities that have been selected to help speed the use of unmanned aerial vehicles, or drones including many major corporate partners. ([reuters.com](#))

[Viewers Are Ditching Cable For Streaming Faster Than Anyone Expected](#)

“Cord cutting” has been a kind of ghost story for cable providers for much of the past decade—a tale that, while foreboding, didn’t seem entirely real. ([fortune.com](#))