



## KS&R's DIGITAL DISPATCH

**Week Ending:** April 27, 2018

### Top Stories This Week

#### [For The First Time, Facebook Spells Out What It Forbids](#)

If you've ever wondered exactly what sorts of things Facebook would like you not to do on its service, you're in luck. ([sfgate.com](#))

#### [AT&T Rolling Out '5G Evolution' To More Markets](#)

AT&T is expected to launch its 5G services by the end of 2018. However perhaps in a bid to allow users to experience how fast 5G can be, the company has rolled out what they called "5G Evolution" hotspots which allows users around those hotspots to experience what 5G speeds feel like. ([ubergizmo.com](#))

#### [The State Of The Cloud 2018](#)

It's time to stop with the excuses and recognize why an organization needs to move to the cloud. ([informationweek.com](#))

### Products & Services

#### [Instagram Launches "Data Download" Tool To Let You Leave](#)

Two weeks ago TechCrunch called on Instagram to build an equivalent to Facebook's "Download Your Information" feature so if you wanted to leave for another photo sharing network, you could. ([techcrunch.com](#))

#### [Amazon Tries A New Delivery Spot: Your Car](#)

Amazon packages get delivered to all sorts of places. Front porches? Naturally. Cubicles? Of course. Inside locked homes? Yes, that, too. Now add a new one: the trunk of your car. ([nytimes.com](#))

### Emerging Technology

#### [SAP : Introduces SAP Digital Manufacturing Cloud](#)

Drawing on SAP's expertise in the Industrial Internet of Things (IIoT), predictive analytics and supply networks, the solution enables manufacturers to deploy Industry 4.0 technologies in the cloud. ([4-traders.com](#))

#### [New Android Chat Is Google's Answer To iMessage](#)

After years of launching -- and sometimes discontinuing -- a variety of mobile messaging apps aimed at replacing SMS text, Google is taking a new tack: embracing a new global standard for Rich Communication Services (RCS) messages. ([mobile-tech-today.com](#))

## **Mergers, Acquisitions, & Partnerships**

### [Saxo Bank And Microsoft Partner To Shape The Future Of Cloud Services In The Financial Industry](#)

Saxo Bank aims to run its entire banking platform on Microsoft Cloud thus providing an agile and highly secure environment for the bank to accelerate its digital journey and democratize financial services. ([mondovisione.com](#))

### [Toshiba Digital Solutions Corporation And Nebbiolo Technologies Inc. Sign An Industrial IoT Strategic Partnership Agreements](#)

Toshiba Digital Solutions Corporation (Toshiba) and Nebbiolo Technologies Inc. (Nebbiolo) today signed a strategic partnership agreement to deploy industrial IoT solutions using leading-edge fog computing technology. ([prnewswire.com](#))

## **Industry Reports**

### [Twitter Is Profitable Again And Adding Users](#)

Twitter (TWTR) posted its second consecutive profitable quarter on Wednesday thanks to renewed growth in its ad sales business. ([money.cnn.com](#))

### [Sling TV Signups Are Slowing Down, On Track To Be Overtaken By DirecTV Now, Research Firm Says](#)

While Sling TV was the first vMVPD to market and has amassed the sector's biggest subscription base at 2.21 million, research firm Strategy Analytics believes AT&T's DirecTV Now could soon overtake the Dish Network streaming platform. ([fiercecable.com](#))

### [Universal SIM Card Rollout Faces Another Hurdle](#)

The rollout of common SIM playing cards, referred to as eSIM, may very well be delayed due to an investigation into whether or not wi-fi carriers colluded to make it harder for purchasers to change service suppliers. ([americarichest.com](#))