



## KS&R's DIGITAL DISPATCH

**Week Ending:** April 20, 2018

### Top Stories This Week

#### [Facebook, Microsoft And Others Sign Anti-Cyberattack Pledge](#)

Microsoft, Facebook and Cloudflare are among a group of technology firms that have signed a joint pledge committing publicly not to assist offensive government cyberattacks. ([techcrunch.com](#))

#### [AT&T May Have An Edge In The Court Battle For Time Warner](#)

AT&T Inc. and Time Warner Inc. may have gained an edge in the biggest merger trial in decades as the companies have exposed weaknesses in the Trump administration's antitrust lawsuit to block their \$85 billion merger, according to lawyers and economists following the battle. ([bloomberg.com](#))

#### [FCC Sets Date For First 5G Spectrum Auction](#)

The Federal Communications Commission has set the date for its first wireless spectrum auction to usher in the era of 5G. ([cnet.com](#))

### Products & Services

#### [You Can Now Build Your Own Face Filter For Snapchat](#)

Snap is expanding its developer platform to let creators build face filters for the first time, the company said today. Four months after introducing its Lens Studio platform, which allowed creators to build the augmented reality objects that Snap calls "world lenses," Snap is releasing seven new templates into Lens Studio to let creators build digital masks. ([theverge.com](#))

#### [Google's Latest Do-It-Yourself AI Kits Include Everything You Need](#)

Google's AIY kits have been helpful for do-it-yourselfers who want to explore AI concepts like computer vision, but they weren't really meant for newcomers when you had to supply your own Raspberry Pi and other must-haves. It'll be much easier to get started from now on: Google has released updated AIY Vision and AIY Voice kits that include what you need to get started. ([engadget.com](#))

### Emerging Technology

#### [Samsung Patents Phone With iPhone X-Style Notch](#)

Love it or hate it, display notches on smartphones are now being adopted by more manufacturers thanks to the Essential Phone and the iPhone X. ([msn.com](#))

#### [Social Feeds Come To Life With This Inkless, Bluetooth Printer](#)

How many times have you jumped out of your seat, screamed orders at the family, and contorted yourself into an odd and uncomfortable position, just so you can take a picture that you will never, ever look at again? ([forbes.com](#))

## Mergers, Acquisitions, & Partnerships

### [Amazon Recruits Best Buy To Sell Fire TV Edition Smart TVs](#)

Best Buy has partnered with Amazon to sell voice-controlled Fire TV Edition branded TVs in its stores and on its website, the companies announced. ([engadget.com](#))

### [Adobe Acquires Sayspring Voice Platform Startup To Bolster Its Virtual Assistant Efforts](#)

Adobe has today announced the acquisition of Sayspring, a New York-based startup that aims to make it easier for everyone to build voice-based apps that integrate with virtual assistants such as Alexa and Google Assistant. ([9to5mac.com](#))

## Industry Reports

### [IBM: Our In-Memory Computing Breakthrough Will Cut Cost Of Training AI](#)

IBM Research says it's developed a new approach to in-memory computing that could give it an answer to the hardware accelerators for high-performance and machine-learning applications sought by Microsoft and Google. ([zdnet.com](#))

### [The Home Depot Will Hire 1,000 Tech Pros As Part Of \\$11.1 Billion Investment](#)

The Home Depot wants to upgrade its technology capabilities, particularly as a means to collect and understand shopper data. ([retailtouchpoints.com](#))

### [Why Netflix Stock Jumped As Much As 8% To An \(Almost\) All-Time High](#)

Growth at big companies chasing mature markets is supposed to slow down. Think about wireless phones or cable TV. But that rule doesn't seem to apply to Netflix, at least not yet. ([fortune.com](#))