



## KS&R's DIGITAL DISPATCH

**Week Ending:** December 07, 2018

### Top Stories This Week

#### [Qualcomm Outs The Snapdragon 855 – The First Smartphone Chip With 5G](#)

The Qualcomm Snapdragon 855 has been revealed and it's set to be the first mobile chipset to bring 5G to smartphones. ([msn.com](#))

#### [What You Need To Know About The AT&T-Time Warner Appeal](#)

The Justice Department will have another chance this week to stop AT&T's purchase of Time Warner, CNN's parent company that has since been renamed WarnerMedia. ([cnn.com](#))

#### [Alibaba, Amazon And Apple, Oh My! Why We Shouldn't Fear The Giants Of E-Commerce And Tech](#)

Asset values and spending are at record highs, yet customer leakage to the giants of e-commerce and iPhones is creating challenges for the most profitable industries. ([forbes.com](#))

### Products & Services

#### [Microsoft PowerPoint Is Getting Real-Time Captions And Subtitles For Presentations](#)

Microsoft is adding real-time captions and subtitles to PowerPoint early next year. ([theverge.com](#))

#### [Google's Call Screening Transcripts Are Live And They're Pretty Rad](#)

If you're the proud owner of a Pixel handset you, like 9to5Google, may have spotted this already. ([techcrunch.com](#))

### Emerging Technology

#### [IBM Takes Aim At Reduced Precision For New Generation Of AI Chips](#)

IBM researchers claim they have come up with a much more efficient model for processing neural networks, using just 8 bits for training and only 4 bits for inferencing. ([top500.org](#))

#### [NVIDIA's New AI Turns Videos Of The Real World Into Virtual Landscapes](#)

Attendees of this year's NeurIPS AI conference in Montreal can spend a few moments driving through a virtual city, courtesy of NVIDIA. ([engadget.com](#))

## **Mergers, Acquisitions, & Partnerships**

### [Amobee Collaborates With Oracle Data Cloud](#)

Amobee, a global digital marketing technology company serving brands and agencies, has announced it has expanded its collaboration with Oracle Data Cloud to become one of the first companies to activate third-party data across programmatic and social media through its platform, providing marketers seamless activation across digital channels, the company said ([financial-news.co.uk](#))

### [Nexstar To Buy Tribune Media, Becoming The Largest US TV Station Operator](#)

Nexstar Media said on Monday it agreed to buy Chicago-based peer Tribune Media for about \$4.1 billion in cash, making it the largest regional U.S. TV station operator. ([cnbc.com](#))

## **Industry Reports**

### [Move Over HODL, It's Time To BUIDL](#)

If you have any interest in the cryptocurrency space that's bubbled last year and deflated this year, you've probably heard of the term HODL. ([mashable.com](#))

### ['The Live TV Market Is Robust': Hulu CEO Randy Freer Talks About Accelerating Subscriber Growth And Profitability At The Company](#)

Hulu will add more subscribers in the second half of the year than it did in the first half, CEO Randy Freer said Business Insider's IGNITION Conference in New York on Tuesday. ([businessinsider.com](#))

### [WeWork Reportedly Halts Rollout Of Amazon Alexa For Business](#)

WeWork has reportedly paused plans to place Amazon Alexa for Business devices in the hundreds of conference rooms it manages around the world. ([searchunifiedcommunications.techtarget.com](#))