



KS&R's DIGITAL DISPATCH

Week Ending: December 14, 2018

Top Stories This Week

[Editor's Corner—5 Things To Watch For In AT&T's 5G Announcement](#)

AT&T has promised to light up commercial mobile 5G service in parts of 12 cities by the end of this year. (fiercewireless.com)

[Facebook Is Hiring Engineers And Researchers For Its Blockchain Team](#)

It seems Facebook is looking to step up its “decentralization” efforts. (thenextweb.com)

[How AI Can Make Christmas Shopping A Dream](#)

Shopping in the holidays may seem like chaos to you and me, but retailers have an arsenal of data-driven tools to define their strategy well in advance. (forbes.com)

Products & Services

[Instagram Will Offer Special Features To Influencers With New 'Creator Accounts'](#)

Instagram is taking new steps to woo some of its highest profile users. (mashable.com)

[Skullcandy Launches Its First Truly Wireless Earbuds](#)

Skullcandy announced the launch of its first truly wireless earbuds today, called the Skullcandy Push. (theverge.com)

Emerging Technology

[Lift Aircraft's Passenger Drone Is All About Fun Flights](#)

While the likes of Uber, Airbus and Porsche tinker away on their respective passenger and transportation drones, a lesser-known startup is taking an altogether different approach. (engadget.com)

[IBM, Hello Tractor To Develop Agriculture Digital Wallet Based On AI And Blockchain](#)

Tech giant IBM is collaborating with tech company Hello Tractor to develop an agriculture digital wallet based on artificial intelligence (AI) and blockchain technology. (blocktribune.com)

Mergers, Acquisitions, & Partnerships

[Software Marketplace G2 Crowd Acquires Siftory To Fold Software Usage Into Its Dataset](#)

After raising \$55 million in October at a \$500 million valuation, business software marketplace G2 Crowd is making its first-ever acquisition to bring more features to its platform. (techcrunch.com)

[Google Expands Its Cloud Services With Cybersecurity Company Palo Alto Networks](#)

Google Cloud has announced to expand its partnership with global cybersecurity company Palo Alto Networks to simplify security and accelerate cloud adoption. ([financialexpress.com](#))

Industry Reports

[Television Is Still The Most Dominant Media, But More Young Adults Are Connecting Via Internet](#)

Middle-age Americans spend the most time consuming video, online content and other media, but younger adults are more likely to be digitally-focused, using internet-connected TV devices, apps and the web, a new Nielsen survey finds. ([usatoday.com](#))

[More Than 10,000 Verizon Employees Accept Buyout Offer After Restructuring Announcement](#)

On Monday, Verizon said that more than 10,000 employees accepted their buyout offer after they announced a restructuring earlier this fall. ([deadline.com](#))

[Microsoft President Calls For Government Oversight On Facial Recognition](#)

Microsoft President Brad Smith wants Congress to begin crafting legislation to address risks in facial recognition technology, including potential bias, violation of privacy and use of the tech could diminish democratic freedoms and human rights, Smith said Dec. 6 at the Brookings Institution. ([fcw.com](#))