

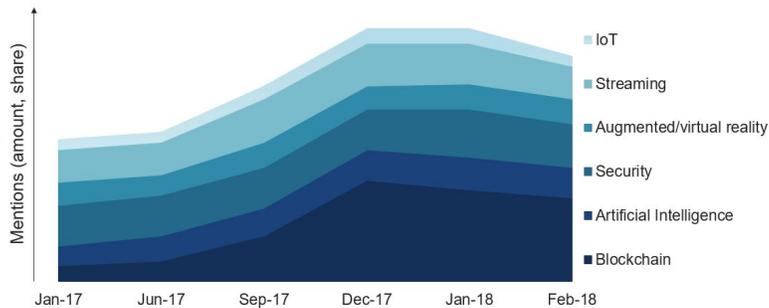
KS&R's DIGITAL DISPATCH

Week Ending: March 02, 2018

KS&R's Digital Pulse

[Digital social conversation has nearly doubled over the past year](#)

Social conversation across the top digital topics has increased significantly compared to a year ago. Conversation around Blockchain, in particular, has seen a large increase making up about a third of the total digital conversation.



Top Stories This Week

[Artificial Intelligence And Blockchain: 3 Major Benefits Of Combining These Two Mega-Trends](#)

Previously I have written about the reality and potential of ongoing efforts to integrate blockchain with internet of things (IoT). ([forbes.com](#))

[IoT: Digitising Today For A Connected Tomorrow](#)

Fuelled by 5G, massive IoT adoption is expected to interconnect media across devices, connected cars and into smart cities, with a host of vendors and telecom operators showcasing their IoT offerings at Mobile World Congress. ([ibc.org](#))

[AT&T Launches Multi-Network Connect For IoT](#)

AT&T is rolling out a new cloud-based platform for businesses to manage Internet of Things (IoT) devices across multiple cellular and satellite networks, operators and regions. ([lightreading.org](#))

Products & Services

[Facebook Has Big Plans To Bring Internet To More People In Rural Areas](#)

The company looks to networks and operators to expand its cost-reducing connectivity efforts. ([engadget.com](#))

[YouTube Adds Live Chat Replays, Automatic Captions](#)

Plus, creators can now add a location tag to their mobile live streams and connect smart devices like lights and confetti canons to Super Chat via IFTTT. ([pcmag.com](#))

Emerging Technology

[Moon To Get First Mobile Phone Network](#)

The moon will get its first mobile phone network next year, enabling high-definition streaming from the lunar landscape back to earth, part of a project to back the first privately funded moon mission. ([reuters.com](#))

[IBM Watson Is Heading To Space In An 11-Pound Smiling Orb Called CIMON](#)

IBM Corp.'s Watson is heading to space, specifically the International Space Station, in the form of an 11-pound, artificially intelligent smiling orb. ([siliconangle.com](#))

Mergers & Acquisitions

[Dropbox To Add Native G Suite Integration In New Partnership With Google](#)

It's been an eventful week for Dropbox coming off its announcement last Friday that it was finally going public, but that doesn't mean the business stops. ([techcrunch.com](#))

[Amazon Buys Video Doorbell Firm Ring For Over \\$1BN](#)

Smart doorbell maker is retailer's second largest acquisition as it pushes further into in-home deliveries and internet of things. ([theguardian.com](#))

Industry Reports

[Microsoft Announces Its First-Ever Renewable Energy Deal In Asia](#)

Microsoft yesterday announced its first ever renewable energy deal in Asia. ([mspoweruser.com](#))

[Alibaba Just Set Up Its First Joint Research Center Outside China To Focus On A.I.](#)

Chinese tech giant Alibaba on Wednesday said it set up a joint research institute in Singapore, together with a local university. ([cnbc.com](#))

[Porsche And XAIN Testing IoT, AI, Blockchain Technology Solutions For Smart Cars](#)

Porsche is currently testing in-car blockchain applications. ([bitcoinmagazine.com](#))